

PRESS RELEASE

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THIEME

This is a press release from THIEME GmbH & Co. KG of Teningen, Germany [press photos can be requested by sending an email to simon.hebding@thieme.eu.]

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New dual leadership at THIEME Printing Systems

Teningen, near Freiburg, July 2020 – Printing machine manufacturer THIEME GmbH & Co. KG, located in the south-west of Germany, is strengthening its printing systems division. The business segment is now headed by a dual leadership in order to meet the ever increasing market requirements.

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As of 1 July, Stefan Holzer and Daniel Scheer are jointly heading the printing systems division. They are taking over this role from long-serving divisional head Armin Gerland who is leaving the company after ten years in order to pursue a different professional challenge. With this new dual leadership, Thieme is reacting to the ever increasing market requirements, particularly in the area of industrial printing applications. Thieme aims to maintain and expand its technological leadership position in this area.

Stefan Holzer, born in 1973, has been with the company since 2004. Stefan graduated as a precision mechanics engineer from the University of Applied Sciences in Furtwangen and started his career with Thieme as the design engineer of the M-press, Thieme's first digital printing machine, co-developed with Agfa, and project-managed its further development from 2008 to 2013. Subsequently, he was responsible for various projects in the screen and digital printing areas. In his new role as printing systems divisional head, he will now oversee the areas of construction, control technology and production.

Daniel Scheer, born in 1971, joined Thieme in December 2019. Daniel graduated as a business engineer from the Institute of Technology in Berlin and previously held several professional posts, including sales engineer, product manager and sales manager in the printing industry. His work in these roles included coating systems, flexographic and web offset printing presses. As the new Co-Manager of the printing systems division, Daniel Scheer is in charge of the distribution and service areas.

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Same direction, increased focus

„The management is changing but the direction of the division will remain the same“, Daniel Scheer confirmed. Thieme would continue to focus on its two technologies of screen printing and digital printing, whereby the applicational focus of both segments would be on industrial printing. “In previous years, it may, at times, have seemed as if we were neglecting our traditional segment of screen printing“, Scheer conceded. “However, this is not the case as especially with technical applications, screen printing is an important business pillar with a promising future. Together with Stefan Holzer, I want to restrengthen Thieme’s leading position and expertise in the screen printing area.”

Digital printing is another area in which the new divisional heads see a need for action: “Some customers question the competitiveness of our solutions“, Stefan Holzer observed. “Therefore, we need to further perfect our digital printing technology and bring it even more in line with the market.” In doing so, the focus would remain on the development of customised digital printing systems for industrial applications, based on a common platform with standard assemblies. Thieme boasts 15 years’ market knowledge and has an excellent position in the area of digital printing“, Daniel Scheer added. “We want to continue our path with increased focus and respond to our markets’ requests and requirements with even greater flexibility.”

Innovations from the Thieme Technology Centre

Whether screen printing or digital printing – Thieme’s Technology Centre is at the heart of any customised new development. “Performing extensive tests on the machines available in the centre, users can make sure that their planned manufacturing processes are feasible“, Stefan Holzer explains. “Our aim is to further develop this offer of a development platform for our customers and partners and also to integrate new technologies.” Together, the new business segment leaders intend to strengthen and advance Thieme’s position as a technology leader in industrial printing.

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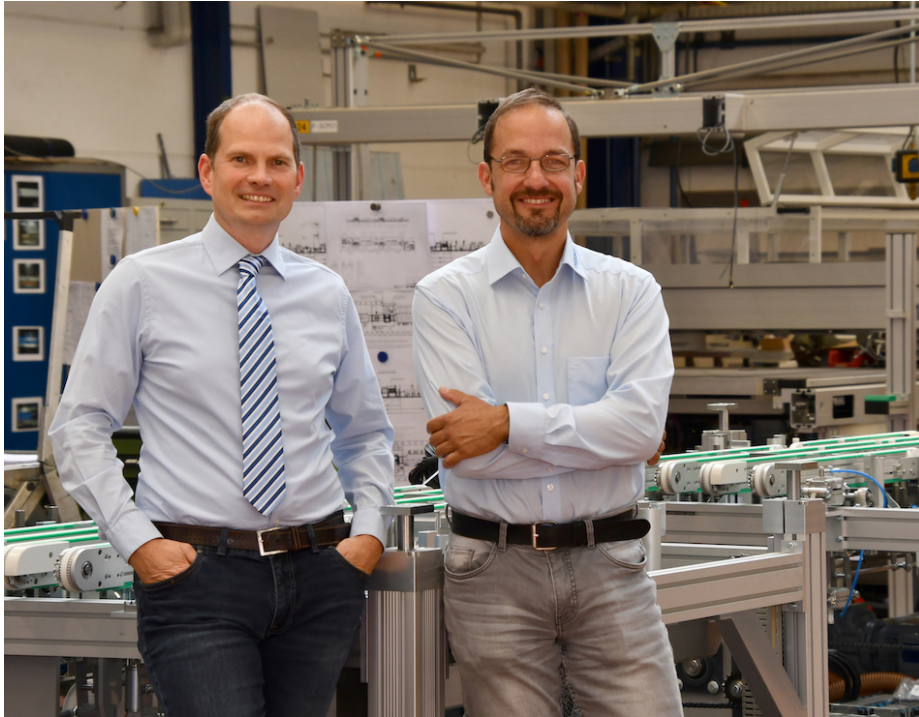
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July 2020 – New dual leadership at THIEME Printing systems

Thieme's printing systems segment will now be jointly headed by Daniel Scheerand Stefan Holzer (right). The aim is to strengthen Thieme's position as a technology market leader in printing.

About THIEME

The THIEME engineering works was founded in 1960 by Werner Thieme who thus laid the foundation for today's company. In the printing systems and polyurethane business sectors, THIEME GmbH & Co. KG currently employs about 350 people around the world. The headquarters of THIEME is in Teningen, near Freiburg in South-West Germany. The company serves its customers with sales and service subsidiaries in France and the United States.

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